Custom GPTs: Making AI hallucinations useful

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- make life better/easier

- isn't scriptable :(

- major boost but too much engineering effort

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...I make a Custom GPT

Custom GPTs

01

Free to use

02

Zero hosting costs

03

OpenAI / ChatGPT only
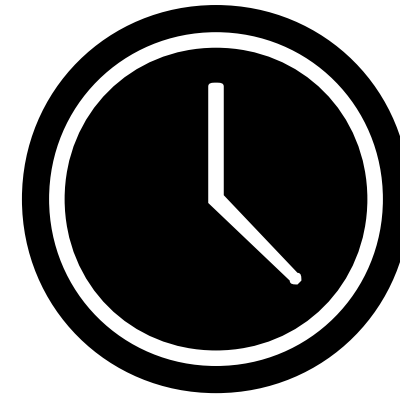
04

Zero engineering ("no-code")

Recent outcomes

[1]
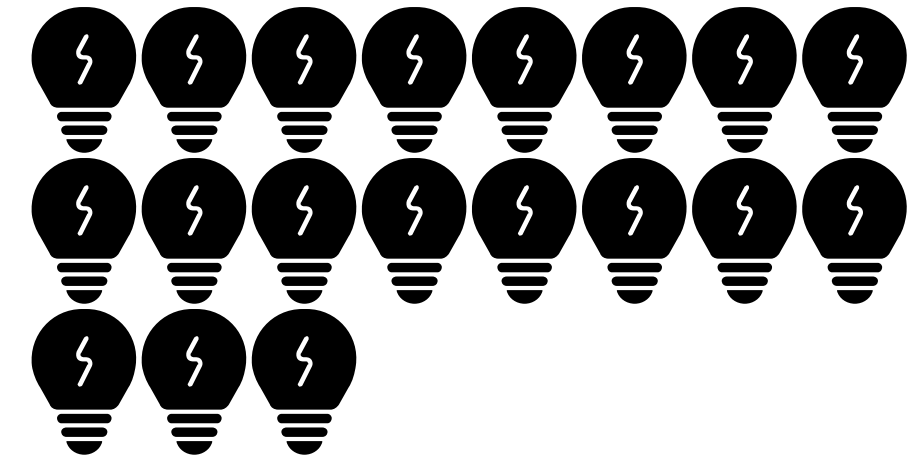
1000+ ppl

'Why isn't my CV getting me job interviews?'

[2]

15m / day

Talking to recruiters

[3]

20+ / day

Code Reviews

[1] - https://chatgpt.com/g/g-VjCudyiXC-improve-your-job-application-and-cover-letter
[2] - https://chatgpt.com/g/g-DeUoxZkCT-pre-read-incoming-recruiter-mails-for-senior-roles
[3] - https://chatgpt.com/g/g-Ndhz6rQh7-reviewing-code-commits-pull-requests

Hallucinations

Solution, not Problem

Bedtime story generator

- **Built for friend's children**

- **Customised to the child**

- **Episodic (one per night)**

- **Moral + Poem + Transcript to read aloud**

[1] - https://chatgpt.com/g/g-Dram4y9dT-custom-episodic-bedtime-stories

Age: 44, gender: male, name: Tom.
Interests: philosophy, books, critical thinking

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The Puzzle of the Sphinx's Riddle: An intriguing story where the main character must solve a series of philosophical riddles to unlock the secrets of a forgotten civilization.

"Tell me about a time when..."

- **Gave it: my CV; job URL**

- **Task: invent STAR questions, invent STAR answers, give me a perfect script (from my own life)**

[1] - https://chatgpt.com/g/g-blRHWkhrP-star-interview-answers-generator

Action: At Automata, I led the development of a new robotic arm which involved rethinking traditional design to improve flexibility and reduce costs. This innovation was crucial in securing a pivotal enterprise contract. **[MORE DETAIL HERE]**

Action: At ▮▮▮▮▮, I led the development of a new ▮▮▮▮▮, which involved rethinking traditional design to improve flexibility and reduce costs. This innovation was crucial in securing a pivotal enterprise contract. **[MORE DETAIL HERE]**

[other company]

[other product]

It made that up

...but the intuition was correct

Serious examples...

Product Dev ++

1 Idea (1-5 mins)

2 Custom GPT (2-10 mins)

3 Refined GPT (30-45 mins)

e.g. 10x ing code reviews

1. **Custom GPT: takes copy/paste of your diffs**
2. **(no context, no src access)**
3. **= cheap PoC (works OK)**
4. **Now: writing React app**
5. **= MVP (use in production)**

[1] - https://chatgpt.com/g/g-Ndhz6rQh7-reviewing-code-commits-pull-requests

Summary

Embrace hallucinations

Aim for "5 minutes from concept to live"

Guide / suggestions:
https://aipioneerspath.com/custom-gpts/